



## Media Release

### Fortescue sponsor South Hedland Swans Football Club

**SOUTH HEDLAND 18 November 2011:** Fortescue Metals Group (Fortescue) has today announced a five year major sponsorship deal with the South Hedland Swans Football Club.

The sponsorship will begin in 2012 and the team will start the new football season as the 'Fortescue South Hedland Swans'.

Fortescue already has a strong presence within the Swans, with the coach, former West Coast Eagles player Troy Ugle, being a Fortescue employee and 10 current Swans players also employed by Fortescue Port Operations.

"Fortescue is proud to be sponsoring the South Hedland Swans and promoting the success of local football in Port Hedland," Fortescue Port General Manager Tony Swiericzuk said.

"This sponsorship deal demonstrates Fortescue's commitment to supporting the Pilbara region and we believe this will have a positive impact on the socio-economic development of football in Hedland and the community as a whole.

"The South Hedland Swans have developed into a formidable team and the fact they made it to the grand final last season is a testament to the coach and players," Mr Swiericzuk said.

South Hedland Swans coach Troy Ugle said he is ecstatic to have Fortescue's support for the next five years and the club has an exciting future ahead.

"We are extremely grateful to have Fortescue as our major sponsor, the team will really benefit from this support and will provide us with the resources to develop the club on and off the field," Mr Ugle said.

"We have a great team of talented players and Fortescue's sponsorship will increase the capacity and profile of the team and the game in the local community.

"On behalf of the South Hedland Swans I would like to thank Fortescue for its support and we are looking forward to working with them to win both on and off the field."