

# Media Release:



## Fortescue becomes 'Gold Partner' of Kookaburras

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28 May 2012

**Fortescue Metals Group is delighted to announce today that it has become the major partner of the national men's hockey team, the world champion Kookaburras, for the next two years.**

Fortescue becomes a "Gold Partner of the Kookaburras" which will see the world number one ranked team involved in a range of activities with Fortescue employees and management.

CEO Nev Power, who presented the players and coach Ric Charlesworth with their Fortescue caps today, said he was delighted to welcome the Kookaburras into the "Fortescue Family".

Mr Power said: "Fortescue and the Kookaburras are iconic Australian brands which share a strong culture of success through teamwork, high performance, wellbeing and resilience.

"Fortescue's most important value is that we are a family so it's tremendous to bring the world's best hockey team, the Kookaburras, into the fold.

"With excitement building as the team prepares to head off to take on the world's best, and hockey being such an important part of the Australian sporting landscape, this partnership gives the Fortescue Family another reason to cheer on the Kookaburras."

Fortescue already enjoys a strong association with hockey through its National Indigenous Program with Hockey Australia. A key feature of the program is to link high performance athletes to local indigenous communities. Students at Roebourne District School have been involved in clinics promoting positive behavioural change such as improved school attendance, student achievement and wellbeing.

Kookaburras coach Ric Charlesworth also presented Mr Power with his own Kookaburras playing shirt at the partnership announcement today in Langley Park near the Fortescue Centre in East Perth.

Mr Power said the partnership with the Kookaburras would inspire the company's workforce in Perth and the Pilbara community. The arrangements will see "live sites" with big screens established at Fortescue work sites for Kookaburras matches, and team members will visit Fortescue sites to share their experiences.

The Kookaburras will also be involved in motivational training seminars with the Fortescue team.

### **About the Kookaburras**

The Kookaburras are the number one ranked men's hockey team in the world and current holders of the World Cup. For their full history, go to

<http://www.hockey.org.au/index.php?id=33>

### **Media Contact**

Yvonne Ball

Mobile: + 61 417 937 904

Phone: + 61 8 6218 8412

Email: [yball@fmgl.com.au](mailto:yball@fmgl.com.au)